

February ESIP Content Analysis

Monday Updates

- Feb 3 (24.4% open rate | 3.3% click) Sent at 9:50am
- Feb 10 (21.41% | 1.7%) Sent at 9am
- Feb 13 (28.5% | 7%) Sent at 4:12pm. (off-schedule CFP for ESIP Summer)
- Feb 18 (25% open rate | 3.9% click) Sent at 8:44am
- Feb 24 (24.74% open rate | 2.7% click) Sent at 9:11am

8 new subscribers

Press releases

No press releases

ESIP Innovator

- Ignite@AGU 2013 Videos posted

Member Highlights (started mid-Feb)

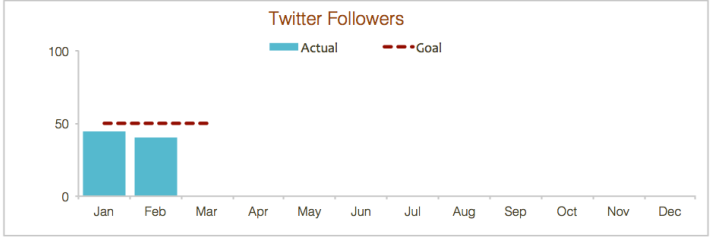
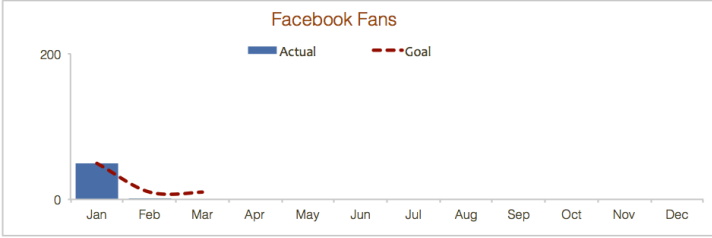
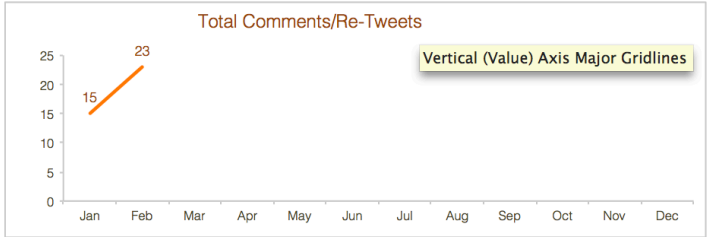
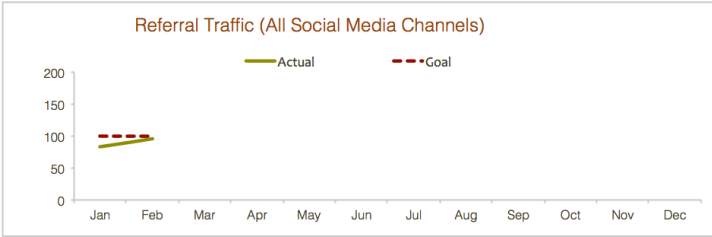
- DICE
- NASA GCMD

Other blog posts:

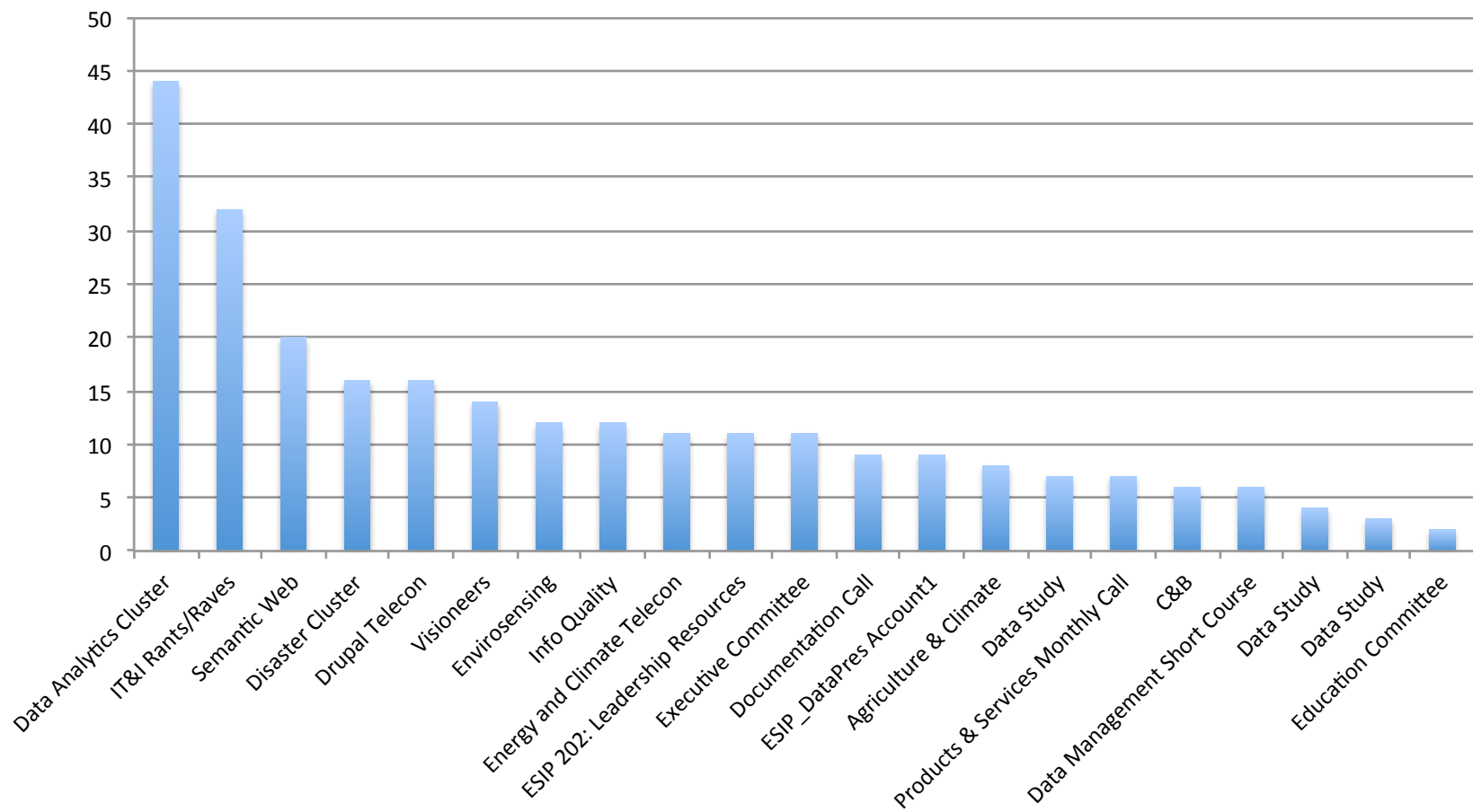
- Introduction to ESIP Student Fellows
 - o Part I
 - o Part II
- Meeting-related posts (
 - o Carol's call for minding the deadline;
 - o Call for Sessions)
- Drupal highlights – DrupalCon contest and Telcon promotion

Places ESIP was mentioned this month:

- Research on Science Communication Storify:
http://storify.com/ReinerKorbmann/research-on-science-communication?awesm=sfy.co_abdu&utm_campaign=&utm_content=storify-pingback&utm_medium=sfy.co-twitter&utm_source=t.co
- Journey to the Cloud (ESIP Tweet on NOAA Big data RFI)
http://news.cmawer.com/?edition_id=988f4580-a0c3-11e3-bb0d-0025907210e9
- ESIP Winter Meeting Blog by Patrick West
<http://jollybill.wordpress.com/2014/02/03/esip-winter-meeting-2014/>



ESIP Telecon Attendance

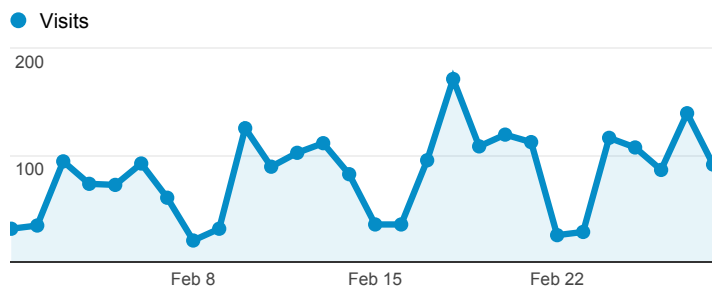


ESIPFed.org & Commons Dashboard

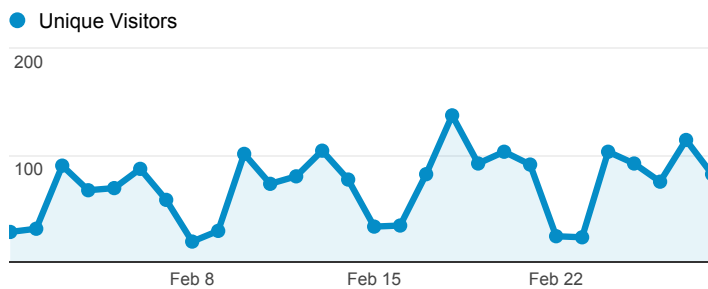
Feb 1, 2014 - Feb 28, 2014



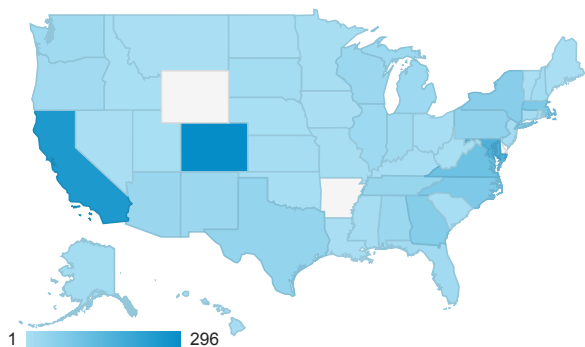
Visits



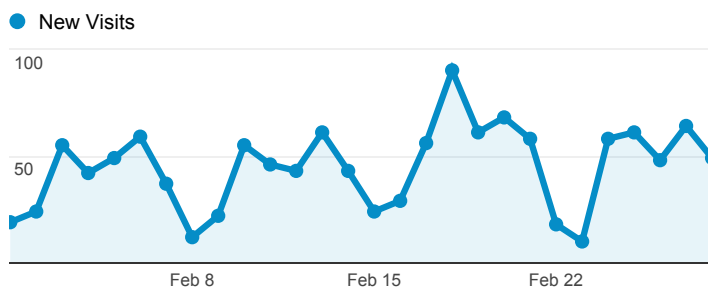
Unique Visitors



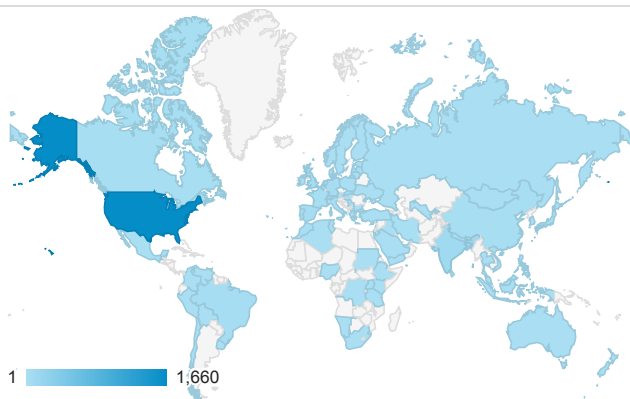
Visits by Region



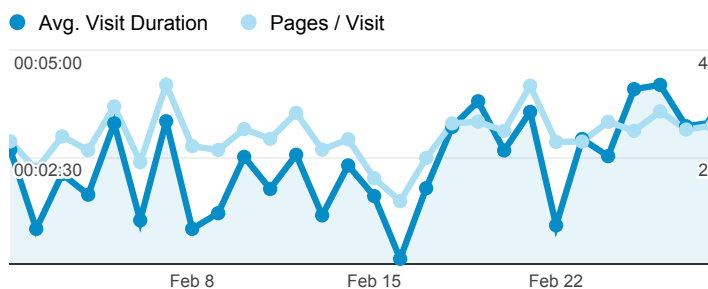
New Visits



Visits by Country / Territory



Avg. Visit Duration and Pages / Visit



Pageviews and Unique Pageviews by Page

Page	Pageviews	Unique Pageviews
/	1,202	812
/meetings	362	275
/collaboration-areas	219	128

Visits and Pageviews by Social Network

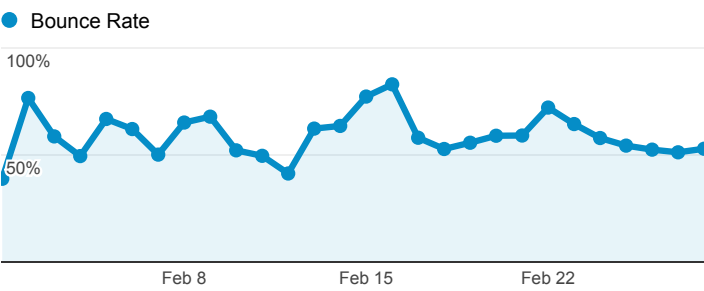
Social Network	Visits	Pageviews
Twitter	33	47
Facebook	30	39
LinkedIn	3	8
Google+	1	3
Ning	1	1
reddit	1	1

/user/login	125	53
/esip-member-list	114	69
/datamanagementshortcourse	102	69
/content/network	98	61
/taxonomy/term/1245	92	70
/node/2277	83	68
/esip_recent-news	77	51

Visits by Browser

Browser	Visits
Chrome	998
Firefox	602
Safari	376
Internet Explorer	224
Android Browser	28
Opera Mini	19

Bounce Rate



Visits and % New Visits by Source / Medium

Source / Medium	Visits	% New Visits
google / organic	878	62.76%
(direct) / (none)	406	69.95%
wiki.esipfed.org / referral	278	18.71%
ESIP Update / email	185	33.51%
esipfed.org / referral	104	33.65%
publications.agu.org / referral	42	92.86%
t.co / referral	33	45.45%
test.esipfed.bluedotapps.org / referral	28	0.00%
trfic.msu.edu / referral	28	92.86%
facebook.com / referral	27	18.52%

Visits and % New Visits by Keyword

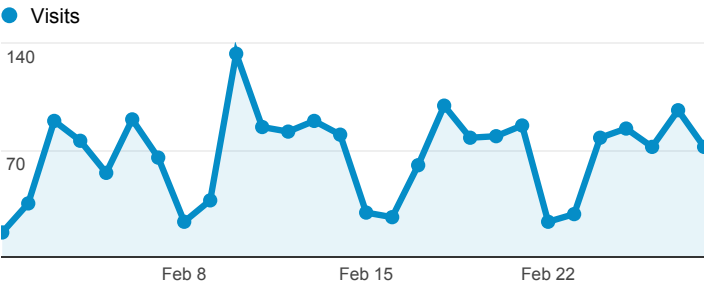
Keyword	Visits	% New Visits
(not provided)	819	61.90%
esip	10	30.00%
empty	6	100.00%
http://commons.esipfed.org/node/add/meeting-session	6	0.00%
esip login	5	60.00%
empty image	2	50.00%
empty pics	2	100.00%
esip identifiers	2	0.00%
esip winter meeting	2	100.00%
esip winter meeting 2014	2	50.00%

Wiki Dashboard

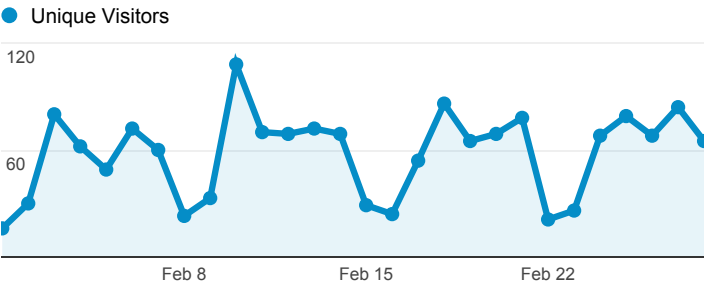
Feb 1, 2014 - Feb 28, 2014



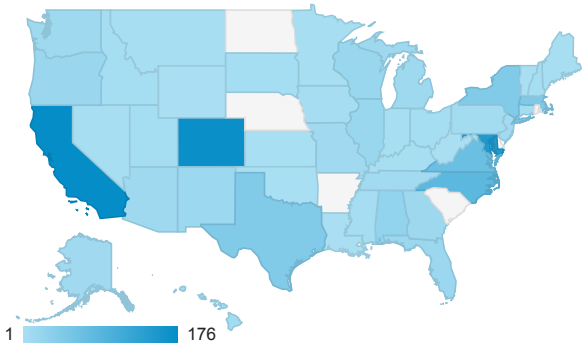
Visits



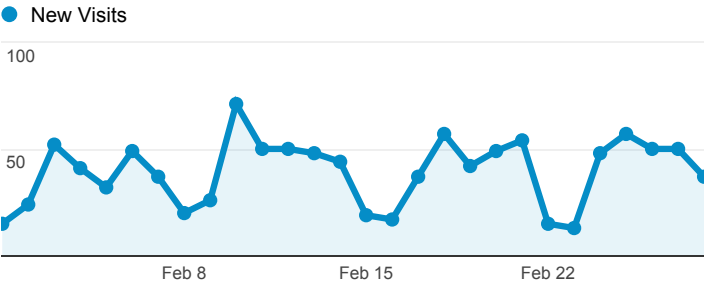
Unique Visitors



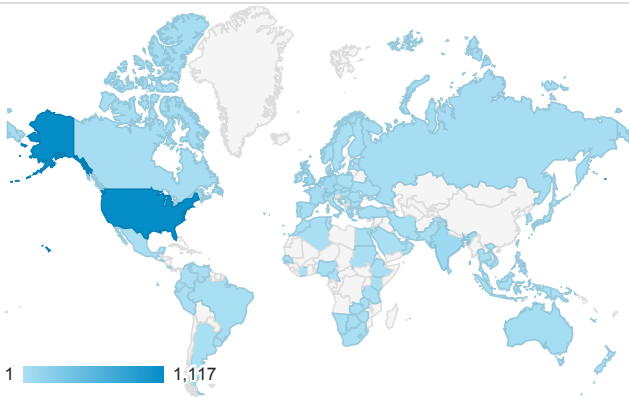
Visits by Region



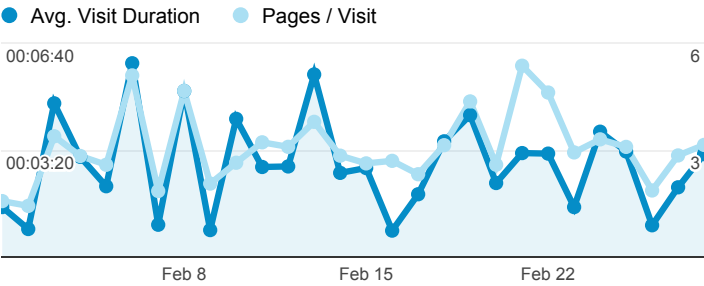
New Visits



Visits



Avg. Visit Duration and Pages / Visit



Visits by Social Network

Social Network	Visits
Pocket	17
Twitter	7
SlideShare	2
Facebook	1

Pageviews and Unique Pageviews by Page

Page	Pageviews	Unique Pageviews
/index.php/Main_Page	426	285
/index.php/Summer_2014_Meeting	126	75
/index.php/Agriculture_and_Climate	100	60

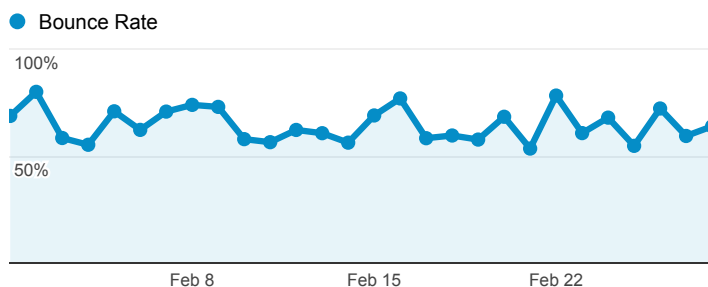
Visits and % New Visits by Source / Medium

/index.php/Agriculture_and_Climate	102	36	Source / Medium	Visits	% New Visits
/index.php/Executive_Committee	91	48	google / organic	917	65.54%
/index.php/Interagency_Data_Stewardship/Citations/provider_guidelines	90	74	(direct) / (none)	369	63.14%
/index.php/DisasterResponse_telecon_2014-02-18	86	57	esipfed.org / referral	95	25.26%
/index.php/Category:Attribute_Conventions_Dataset_Discovery	80	58	ESIP Update / email	58	12.07%
/index.php/Disasters	72	37	bing / organic	44	70.45%
/index.php/Preservation_and_Stewardship	72	49	unidata.ucar.edu / referral	37	54.05%
/index.php/Agclimate_telecon_2014-02-04	67	37	gis.ncdc.noaa.gov / referral	36	94.44%
			webapps.datafed.net / referral	31	48.39%
			endb-web.aihit.com / referral	30	0.00%
			opendap.org / referral	27	44.44%

Visits by Browser

Browser	Visits
Chrome	766
Firefox	555
Safari	245
Internet Explorer	230
Opera	23
Android Browser	21

Bounce Rate





Visits and % New Visits by Keyword

Keyword	Visits	% New Visits
(not provided)	833	66.39%
esip identifiers	9	0.00%
http://wiki.esipfed.org/index.php/drupal_working_group	6	0.00%
http://wiki.esipfed.org/index.php/attribute_convention_for_data_discovery	5	0.00%
surf_met	5	40.00%
air pollution in zambia	4	100.00%
http://wiki.esipfed.org/index.php/meeting_handbook	4	0.00%
http://wiki.esipfed.org/index.php/interagency_data_stewardship/citations	3	0.00%
http://wiki.esipfed.org/index.php/interagency_data_stewardship/citations/provider_guidelines#note_on_versioning_and_locators	3	0.00%
aerosol chemical name	2	100.00%

Social Media Monthly Report

Feb 01, 2014 - Feb 28, 2014

Profile Summary



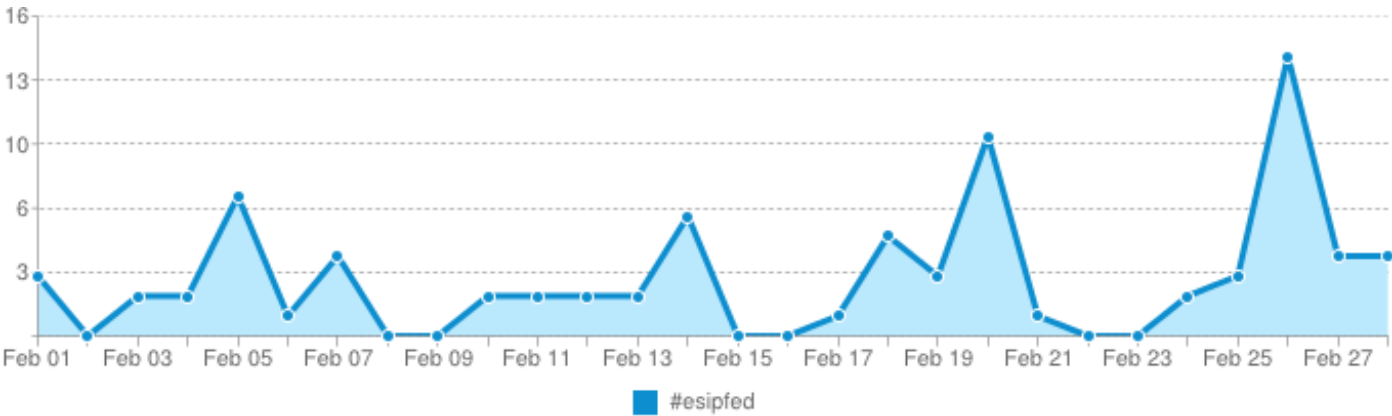
@ESIPFed
ESIP Federation

Virtual

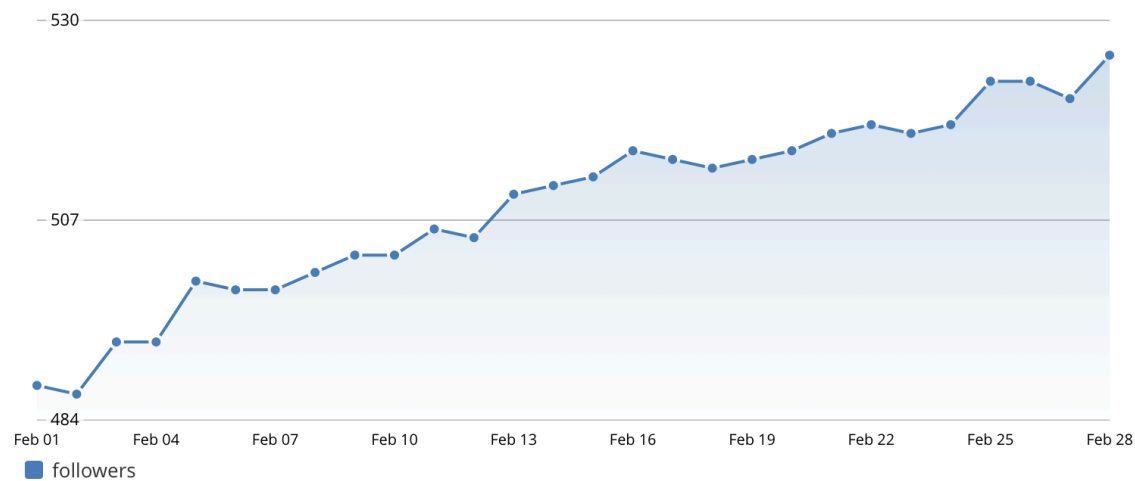
ESIP Federation is a community [gov't,acad,ind] that produces & interprets Earth science data & develops applications for data use. [Administered by @erinmr84]

Followers	528
Following	560
Listed	30

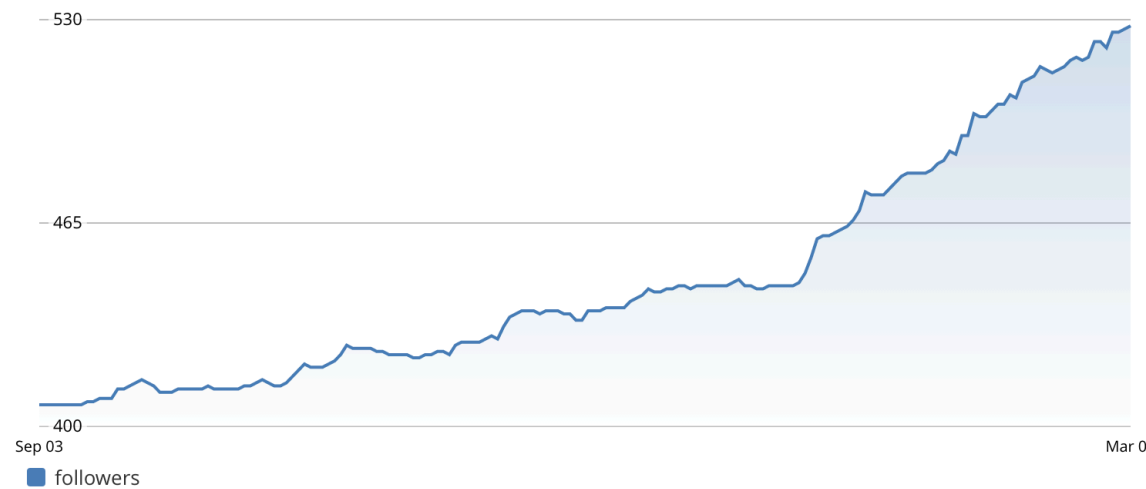
Keyword over time



Twitter Follower Growth – Feb 1-Feb 28, 2014



Twitter Follower Growth – six months



#ESIPFed Tweets for February 1-28,2014
@marinexplore @dealmeida Thanks for sharing! Ideas for the next #ESIPFed Innovator talk?
We are ~12 #ESIPFed followers from 500! Looking forward to crossing that mark :-)
RT @ESIPFed: We are ~12 #ESIPFed followers from 500! Looking forward to crossing that mark :-)
#ESIPFed Update: Summer Theme Ideas IT&I rant/rave on #ipython #AMS2014 &
@CalDigLib Data Pub Survey - http://t.co/JU1qsUW7J5
@jhr Gallagher and @LinSCOOL Thanks for the follows & for reading the #ESIPFed update!
Join us for the #ESIPFed Ag & Climate call - Tues
Jan 07 - Feb 04 #ESIPFED changed #VP. Annette Schloss replaced by Emily Law Learn more http://t.co/nVNEPV5HGH #ExecutiveSearch
DARPA publishes all its open source code in one place http://t.co/6MWo9uUBx6 Way to go @chrismattmann & team #ESIPFed
RT @ESIPFed: DARPA publishes all its open source code in one place http://t.co/6MWo9uUBx6 Way to go @chrismattmann & team #ESIPFed
RT @ESIPFed: DARPA publishes all its open source code in one place http://t.co/6MWo9uUBx6 Way to go @chrismattmann & team #ESIPFed
Hey #ESIPFed see @mrpatrickwest blog at http://t.co/cqofdcgkco #twcrpi
http://t.co/NSDCMo9TF9
.@dragonabs1 One of the Climate Hubs is in #FtCollins May be a good #ESIPFed summer meeting connection http://t.co/MbsUPwh8qJ
Cool to see #ESIPfed stuff on @FigShare http://t.co/xLPUqDoS9z Do you use it? Like it?
RT @ESIPFed: Cool to see #ESIPfed stuff on @FigShare http://t.co/xLPUqDoS9z Do you use it? Like it?
.@ESIPFed Just started using @figshare after #agu per suggestion. I think it's great that I can now REFERENCE these things better! #ESIPFed
RT @honu_girl: .@ESIPFed Just started using @figshare after #agu per suggestion. I think it's great that I can now REFERENCE these things b...
RT @honu_girl: .@ESIPFed Just started using @figshare after #agu per suggestion. I think it's great that I can now REFERENCE these things b...
RT @honu_girl: .@ESIPFed Just started using @figshare after #agu per suggestion. I think it's great that I can now REFERENCE these things b...
#ESIPFed Update: Visioneers meeting today Telecon time changes @AGUESSI award nominations requested - http://t.co/wd7uPQYi0c
#esipfed visioneers meeting now http://t.co/vVk8b6Z8wP
Meet some of our 2014 #ESIPFed Student Fellows - @Reidbee
RT @ESIPFed: Meet some of our 2014 #ESIPFed Student Fellows - @Reidbee
#ESIPFed Blog: Introduction to the 2014 ESIP Student Fellow! http://t.co/nh18U8yp0j
RT @ESIPFed: Meet some of our 2014 #ESIPFed Student Fellows - @Reidbee
New blog post: "#ESIPFed Meetings
#ESIPFed Blog: ESIP Meetings
#ESIPFed Call for Sessions for the 2014 Summer Meeting! http://t.co/dlipOnHnuA
RT @ESIPFed: #ESIPFed Call for Sessions for the 2014 Summer Meeting! http://t.co/dlipOnHnuA
RT @ESIPFed: #ESIPFed Call for Sessions for the 2014 Summer Meeting! http://t.co/dlipOnHnuA
#ESIPFed #Data Stewardship call today - 3 ET. Details: http://t.co/pqDoflZkeX

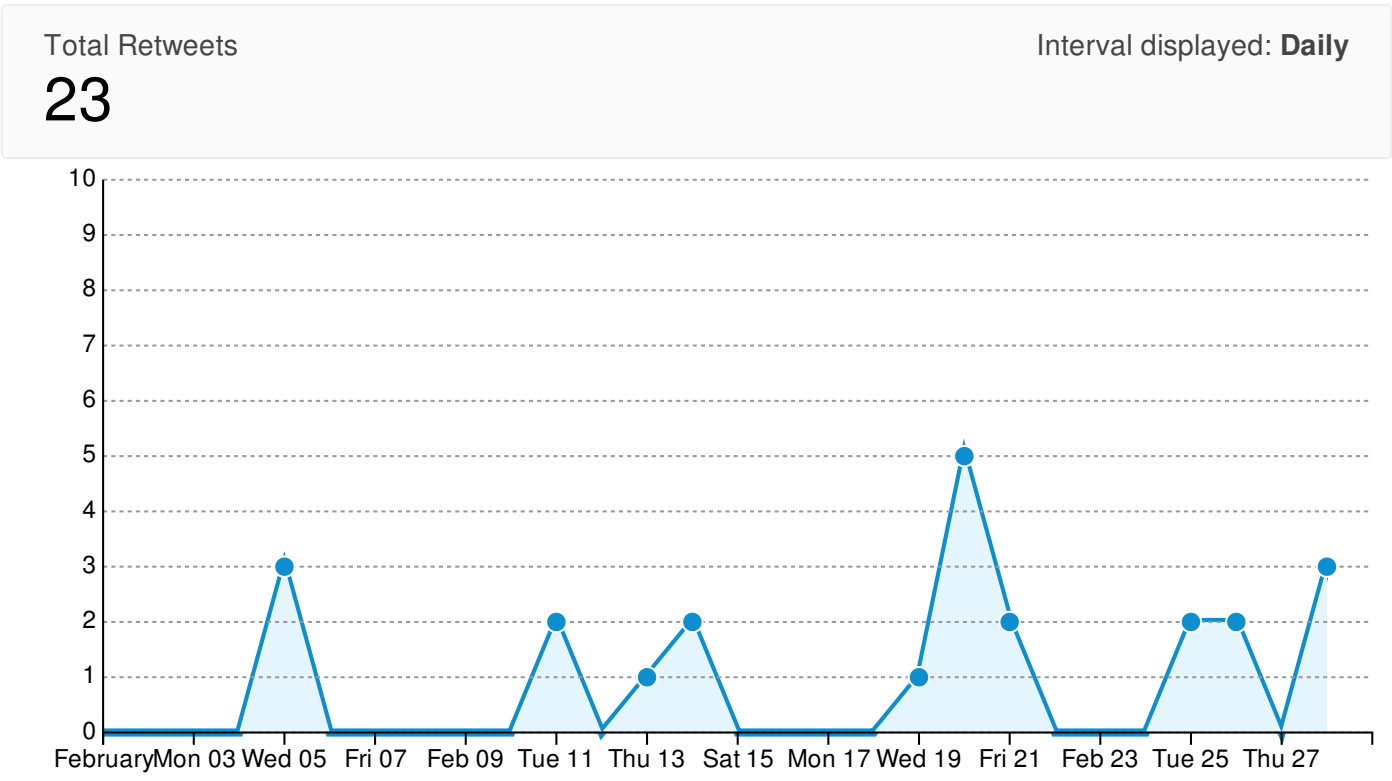
#FF Thanks to #ESIPFed content creators @carolbmeyer & our student fellows @WxKyleNelson
@WxKyleNelson
#ESIPFed #ESSI
#ESIPFed summer mtg theme: Linking It Together: Sustainable Software Adv. Science Data & Services http://t.co/3rBXrFJpM3
#ESIPFed summer mtg theme: Linking It Together: Sustainable Software Adv. Science Data & Services http://t.co/17fn82eqCi
RT @ESIPPres: #ESIPFed summer mtg theme: Linking It Together: Sustainable Software Adv. Science Data & Services http://t.co/17fn82eqCi
RT @ESIPPres: #ESIPFed summer mtg theme: Linking It Together: Sustainable Software Adv. Science Data & Services http://t.co/17fn82eqCi
#ESIPFed Update: P&S and Disasters TODAY 2014 Summer Mtg Call for Sessions @resdatall & @DataONEorg - http://t.co/VmBfKLSPtX
http://t.co/y9bGFXM90A Join us!
Products & Services meeting now to talk about the #ESIPFed Testbed http://t.co/HnOW8eyrEF details: http://t.co/wishXl4Wab
NASA ROSES is out #esipfed http://t.co/Lia7h7XV1m
http://t.co/wishXl4Wab
RT @carolbmeyer: NASA ROSES is out #esipfed http://t.co/pjDseVRyde
http://t.co/6tWgXXyq9w
Achieving a consensus culture for your virtual organization by @junanaguy is a great resource http://t.co/pjBUpxUPEW #Earthcube #ESIPFed
Manage #ecology #data with DEIMS #Drupal profile by @USLTER @UMBS - webinar 2/26 w/ @davereid! http://t.co/de533JE5AN #esipfed
RT @ScienceOnDrupal: Manage #ecology #data with DEIMS #Drupal profile by @USLTER @UMBS - webinar 2/26 w/ @davereid! http://t.co/de533JE5AN ...
#ESIPFed Telecons today - #data #documentation
RT @ScienceOnDrupal: Manage #ecology #data with DEIMS #Drupal profile by @USLTER @UMBS - webinar 2/26 w/ @davereid! http://t.co/de533JE5AN ...
RT @ScienceOnDrupal: Manage #ecology #data with DEIMS #Drupal profile by @USLTER @UMBS - webinar 2/26 w/ @davereid! http://t.co/de533JE5AN ...
RT @ScienceOnDrupal: Manage #ecology #data with DEIMS #Drupal profile by @USLTER @UMBS - webinar 2/26 w/ @davereid! http://t.co/de533JE5AN ...
RT @ScienceOnDrupal: Manage #ecology #data with DEIMS #Drupal profile by @USLTER @UMBS - webinar 2/26 w/ @davereid! http://t.co/de533JE5AN ...
New #ESIPFed Blog Post - ESIP Innovators: Ignite@AGU 2013. Check out the videos from our #Ignite event @TheAGU. http://t.co/pIF0fEuE53
#ESIPFed Update: Collab Area News
No #ESIPFed Visioneers call today. We'll convene one more time in 2 weeks.
1st #ESIPFed Summer Meeting session by Thomas Huang (@hdfloppy)
@chutneyboy advances the conversation: http://t.co/OyZIAG6rdw #ESIPFed #twcrpi #metaphors
#ESSI
.@brianglanz would also like to talk about #esipfed/@okfnus connections too

Join us tomorrow to run through DEIMS #ecology #data management & exploration tool by @USLTER @UMBS http://t.co/de533JWeOV #esipfed #Drupal
RT @ScienceOnDrupal: Join us tomorrow to run through DEIMS #ecology #data management & exploration tool by @USLTER @UMBS http://t.co/de533J...
RT @ScienceOnDrupal: Join us tomorrow to run through DEIMS #ecology #data management & exploration tool by @USLTER @UMBS http://t.co/de533J...
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#twcrpi #metaphors #ESSI
RT @ScienceOnDrupal: Join us tomorrow to run through DEIMS #ecology #data management & exploration tool by @USLTER @UMBS http://t.co/de533J...
@t_harris @SnowGrabber A little #ESIPFed meeting recon? Snow is great.
RT @ESIPFed: @t_harris @SnowGrabber A little #ESIPFed meeting recon? Snow is great.
Do you have a #Drupal developer that might like to go to @DrupalCon? Check out competition for #ESIPFed support. http://t.co/QQF6UBYwYh
RT @ESIPFed: Do you have a #Drupal developer that might like to go to @DrupalCon? Check out competition for #ESIPFed support. http://t.co/Q...
RT @ScienceOnDrupal: Join us tomorrow to run through DEIMS #ecology #data management & exploration tool by @USLTER @UMBS http://t.co/de533J...
Wednesday #ESIPFed Member Highlight: @NASA GCMD http://t.co/c1jbvi7A0c Thanks @tbs_1979
Just confirmed the date and initial details
Need ideas for this summer's @HDF Workshop with #ESIPFED in Colorado - http://t.co/jDqm1VaL7w
@taswegian Hi! Just an FYI that link is now: http://t.co/PxStQ1tisM #twcrpi #ESIPFed #ESSI
http://t.co/R6Wt999hEa
#ESSI
New Blog: Meet our #ESIPFed Student Fellows - Part II! http://t.co/ZacuvyiXmw
#ESIPFed Blog: Introduction to the 2014 ESIP Student Fellows - Part II! http://t.co/fSB4j7S0kF
http://t.co/0cGax5Gytn .
@brianglanz would love to do an #ESIPFed innovator interview with you on @openscience
http://t.co/do56nKwnfL
RT @ESIPFed: .@NOAA announces RFI to unleash power of 'big data' #Bigdata #OpenData #ESIPFed Details-> http://t.co/do56nKwnfL
RT @ESIPFed: .@NOAA announces RFI to unleash power of 'big data' #Bigdata #OpenData #ESIPFed Details-> http://t.co/do56nKwnfL
RT @ESIPFed: .@NOAA announces RFI to unleash power of 'big data' #Bigdata #OpenData #ESIPFed Details-> http://t.co/do56nKwnfL










Most Popular Links

Rank	Date	Post	Clicks
1	Feb 23, 2014	http://ow.ly/tTFky http://dmconsult.library.virginia.edu/ Just ran across the UVA #datamanagement library group. Looks like a great asset. http://ow.ly/tTFky cc:shlakeuva	13 clicks
2	Feb 5, 2014	http://ow.ly/tj5Vg http://figshare.com/articles/search?q=ESIP&figu... Cool to see #ESIPFed stuff on @FigShare http://ow.ly/tj5Vg Do you use it? Like it?	7 clicks
3	Feb 28, 2014	http://ow.ly/u6Qye http://www.noaanews.noaa.gov/stories2014/201402... .@NOAA announces RFI to unleash power of 'big data' #Bigdata #OpenData #ESIPFed Details-> http://ow.ly/u6Qye	5 clicks
4	Feb 11, 2014	http://ow.ly/tvN37 http://esipfed.org/node/2273 Meet some of our 2014 #ESIPFed Student Fellows - @Reidbee, @WxKyleNelson & @nniicc. http://ow.ly/tvN37	3 clicks
5	Feb 24, 2014	http://ow.ly/tXkrW http://commons.esipfed.org/node/2288 1st #ESIPFed Summer Meeting session by Thomas Huang (@hdfloppy), "Scientific Data Analysis on the Cloud" http://ow.ly/tXkrW	3 clicks
6	Feb 20, 2014	http://ow.ly/tPqPm http://esipfed.org/node/2280 New #ESIPFed Blog Post - ESIP Innovators: Ignite@AGU 2013. Check out the videos from our #Ignite event @TheAGU. http://ow.ly/tPqPm	3 clicks
7	Feb 20, 2014	http://ow.ly/tNOin http://t.co/8emakk14zj Quick reminder about @MooreScientific #DataScience initiative. Pre apps due next Mon, 2/24 @ 5 PST http://ow.ly/tNOin	3 clicks
8	Feb 26, 2014	http://ow.ly/u1yRz http://esipfed.org/node/2285 Wednesday #ESIPFed Member Highlight: @NASA GCMD http://ow.ly/u1yRz Thanks @tbs_1979	2 clicks
9	Feb 20, 2014	http://ow.ly/tNx1a http://esipfed.org/node/2276 #ESIPFed Member Highlight - DICE shares details of the new DataNet Federation Consortium #iRODS http://ow.ly/tNx1a	1 clicks
10	Feb 12, 2014	http://ow.ly/tyl6g http://esipfed.org/node/2275 New blog post: "#ESIPFed Meetings, Juggling and Deadlines" http://ow.ly/tyl6g Thanks to @carolbmeyer for writing!	1 clicks

Twitter : Retweets - Count



Twitter : Mentions by Influencers

	billfgreer (Bill Greer) Moderation is for cowards	1 mentions
	joan_starr (Joan Starr) mgr of @ezidCDL #librarian #datacuration #internships #pmot #collaboration #datamgmt #gardening #civilrights	4 mentions
	sheril_ (Sheril Kirshenbaum) Director of @UTAustin's Energy Poll. Author of Unscientific America & The Science of Kissing. Blogger at Scientific American.	1 mentions
	webchick (Angie) Powered by Drupal!	1 mentions
	ajturner (Andrew Turner) Neogeographer and CTO of Esri R&D Center DC. Open-Source & Open-Data Advocate via @GeoCommons. Brewer, Trombonist, Idealistic Technocrat.	2 mentions
	mariadroujkova (Maria Droujkova) Make math your own, to make your own math! #mathchat	1 mentions
	creativecommons (creativecommons) Creative Commons is a nonprofit corporation dedicated to making it easier for people to share and build upon the work of others, consistent with the rules of ©.	1 mentions
	bdmclaughlin (Brett D. McLaughlin) Tattooed software developer. Comic book reader. Japanese art lover. Married to a stunning woman and raising three kids to be deep thinkers... in Texas.	1 mentions
	socialf5 (SocialF5) We provide strategic social media solutions to biz & individuals. We help in marketing, monitoring, optimizing, & analyzing conversations. http://goo.gl/SaOxo	1 mentions

Facebook Insights : Snapshot

Total Likes ?

108
↑ 3.8%

New Likes ?

5
0 (daily avg)

People Talking About This ?

3

Weekly Total Reach ?

42
↓ -25%

Facebook Insights : Per-Post Metrics

Type	Date	Post	Reach ¹	Engaged Users ²	Talking About This ³	Engagement Rate ⁴
	Feb 28, 2014	.@NOAA announces RFI to unleash...	23	2	0	0
	Feb 27, 2014	Meet Sarah Ramdeen, Kelly...	26	2	1	3.85%
	Feb 26, 2014	Wednesday #ESIPFed Member...	8	0	0	0
	Feb 25, 2014	Do you have a #Drupal developer...	11	1	0	0
	Feb 20, 2014	New #ESIPFed Blog Post - ESIP...	16	1	0	0
	Feb 20, 2014	I have added icons above to...	13	0	0	0
	Feb 19, 2014	#ESIPFed Member Highlight - DICE...	15	1	0	0
	Feb 17, 2014	Check out ESIP member, EDAC's,...	23	2	0	0
	Feb 17, 2014	Supporting ESIP member, DataOne,...	26	3	1	3.85%
	Feb 14, 2014	A little Federation humor -...	13	1	0	0
	Feb 12, 2014	Check the #ESIPFed recent news -...	22	3	0	0
	Feb 6, 2014	In case you missed the ESIP...	14	1	0	0
	Feb 4, 2014	Tomorrow, 11 am ET we have an...	16	1	0	0

1. The number of unique people who have seen your post. Click on the number to see more details. Figures are for the first 28 days after a post's publication only. Click on "Reach" to sort your posts.
2. The number of unique people who have clicked on your post. Click on the number to see more details. Figures are for the first 28 days after a post's publication only. Click on "Engaged Users" to sort your posts.
3. The number of unique people who have created a story from your Page post. Stories are created when someone likes, comments on or shares your post; answers a question you posted; or responds to your event. Click on the number to see more details. Figures are for the first 28 days after a post's publication only. Click on "Talking About This" to sort your posts.
4. The percentage of people who have created a story from your Page post out of the total number of unique people who have seen it. Click on "Engagement Rate" to sort your posts.

Facebook Insights : Daily Likes

